

Advocacy and Outreach Update – **Read Ahead Only**

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- Chairman, Advocacy & Outreach Committee

- **Ken Miller**

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ASSOCIATION
OF OLD CROWS



Podcast

- We have over 130,000 downloads of FTCN since its inception.
- Released episode 93 on February 28
- Advertising for regular FTCN episodes in 2024 is **SOLD OUT**.
- Launched the subscription/bonus episodes initiative in January 2024. The goal is to have the subscription episodes behind the paywall by May 2024
 - Bonus episodes 2x/month
 - Subscriber can join studio audience for recording
 - AOC Members receive free subscription as a member benefit.
- New initiatives underway including Chief Technology Officer (CTO) series and Exhibitor Showcase at AOC select conferences.
- Meeting with Voxtopica on March 13 to develop strategy to grow FTCN audience and market penetration.

Congressional Affairs

- Met with EW Working Group on February 23
- Working with EWWG on amendment language to FY 25 NDAA on Education, Training, and STEM Pipeline for EMS Workforce.
- Congressional Education Series
 - Session 1, March 15, with Dean Cheng on “Chinese Thinking on the Establishment of “Information Dominance.”
 - Session 2 (April TBD), with Col. Jeff Fischer, USAF (Ret), on “Update on the War in Ukraine.”
 - Session 3 (TBD) on “Dynamic Spectrum Sharing and Thinking Differently on Managing Spectrum.”
- Other Action Items
 - Letter to Deputy Secretary of Defense Hicks on the importance of EMSO leadership
 - HASC Hearing Preparation
 - Defense Budget Analysis

Additional Initiatives & Developments

- Advocacy and Outreach Committee sync meeting every 2 weeks. We are beginning the process of rebuilding the committee and its charter to better align with AOC 5-year Strategy.
- Developing legislative priorities for 2024 (update BoD at next meeting).
- CRADA
 - 1st CRADA Workshop on March 5 in San Antonio. Co-hosted by the National Security Collaboration Center at UTSA. Topic: “EW Resource and Integration Challenges.”
 - Readout from Workshop available late March
 - Additional workshops being planned: NSWC Crane, Albuquerque NM, and Washington DC.